Digital Transformation Opportunities for the Youth

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Introduction

- My name is Crystal Kewe.

- I am a tech entrepreneur and have been active in the technology industry, particularly in software development, for the last ten years.

- I have presented at various domestic and international events, but I think my greatest contribution would be to PNG and especially the youth, given this stage of my life, so I hope some points I make today, will have resonance, and find their way to the right decision-makers.

- My topic of discussion is "Digital Transformation Opportunities for Youth" in PNG.

The Role of the Internet in the Digital Economy

Unlocking Opportunities

- How the internet provides unparalleled educational, employment, and entrepreneurial opportunities for youths, allowing them to compete globally.
    - Internet as a catalyst for learning, working, and innovating.
    - The global platform internet offers for youth to showcase their talents and compete on an international scale.

Understanding Digital Economy's Opportunities

Broadening Perspectives

- Highlighting the misconception of the internet merely as a source of entertainment.

- Encouraging a shift in perspective to view the internet as a vital tool for learning and personal development.

Shifting Focus

- The necessity of guiding youth towards constructive use of the internet.

- Examples of how internet resources can be utilized for skill enhancement and knowledge acquisition.

Participating in the Digital Economy

Developing High-Value Skills

- Identifying key digital skills that are in high demand in the global market.
- Strategies for acquiring and refining these skills to enhance employability and entrepreneurial success.

Educational Pathways

- The need for an educational curriculum that incorporates digital literacy and specialized skills early on.
- Examples of successful educational models and programs that have integrated digital skills effectively.

Including Youth in Digital Transformation

Policy Alignment

- Need for policy frameworks that support digital education and entrepreneurship as viable career paths.

- Importance of policy-makers and educators working together to update curricula and teaching methods to include digital skills and entrepreneurial thinking.

Digital Inclusion

- Highlighting the digital divide and the need for efforts to ensure every young person has access to digital tools and the internet.

- Propose solutions for overcoming barriers to digital inclusion, such as providing affordable devices, internet access, and digital literacy programs.

Innovation and Entrepreneurship

Empowering Entrepreneurs

- The potential of digital tools and platforms in fostering innovation and solving community problems.
- Access to global markets.
- Foster sustainable development.
- Access to capital
- Mentorship and Networking
- Regulatory Support

Leveraging Public ICT Projects

National Identity System

- Financial Inclusion
- Education and Training
- Entrepreneurship

Coral Sea Cable System (CS2)

- Enhanced Educational Resources
- Entrepreneurship and Innovation
- Digital Skills Development

Regulatory Environment

Regulatory Environment Understanding

- Understanding the Importance

- Legislation on Online Protection and Data Privacy

Conclusion and Call to Action

Recap and Critical Points Discussed

- Unparalleled opportunities the internet and digital technologies offer for education, employment, and entrepreneurship.

- Need for essential digital skills and educational pathways that pave the way for active participation in the digital economy and advocating for a systemic integration of these skills into our educational frameworks.

- Importance of including youth in digital transformation through policy alignment and digital inclusion, ensuring that every young person in PNG has the opportunity to contribute to and benefit from our digital future.

Call to Action

- Support educational reforms that emphasize digital literacy and skill development from an early age.

- Invest in infrastructure and initiatives that ensure equitable access to technology and the internet across PNG.

- Foster an environment that encourages innovation, supports digital entrepreneurship, and simplifies the regulatory path for young startups.

- Engage them in the conversation, and involve them in decision-making processes. Their insights, creativity, and energy are indispensable as we navigate the challenges and seize the opportunities of the digital era.